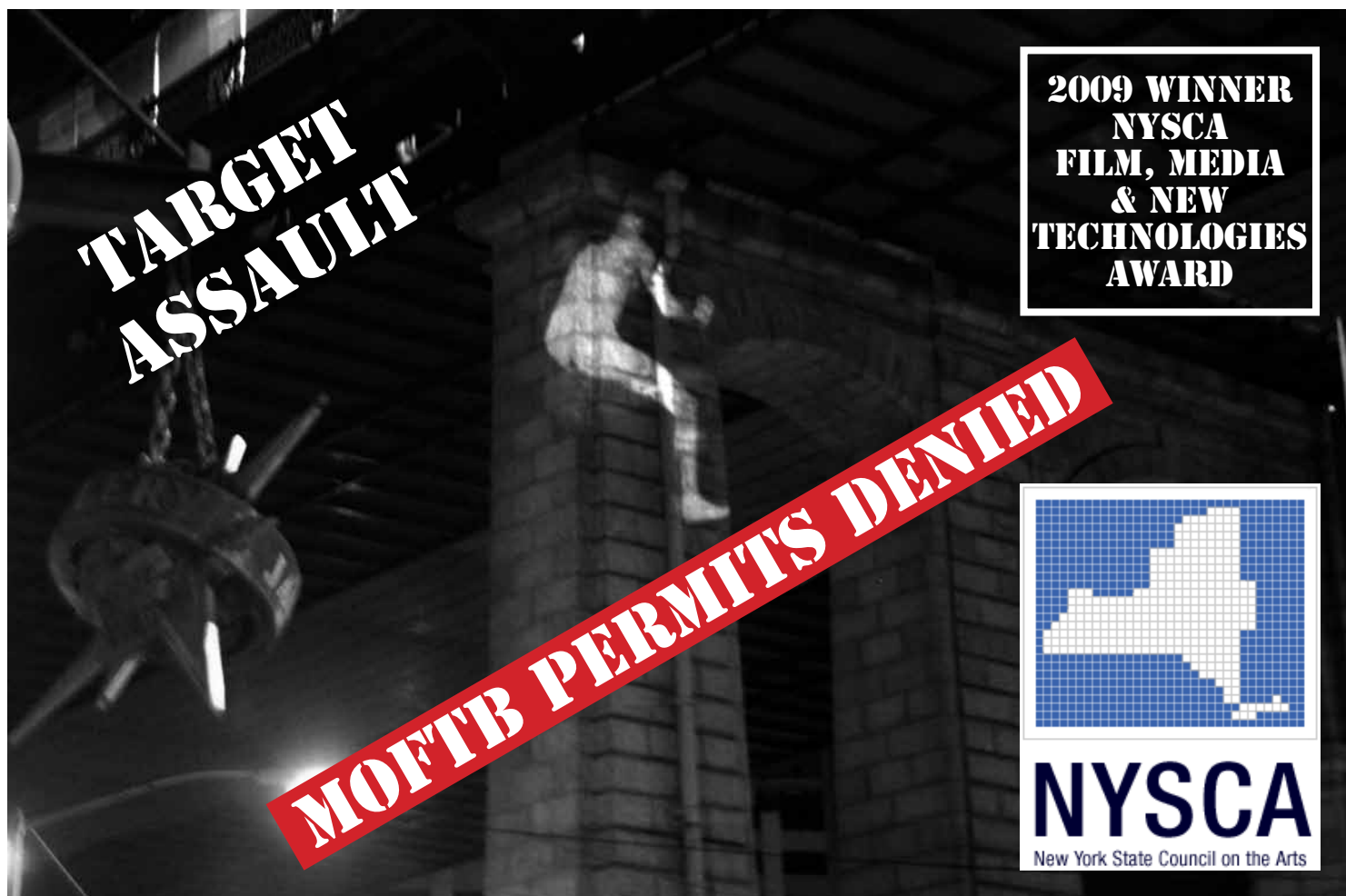




Help needed from private institutions and property managers seeking new locations for award winning art project shut down by City Hall



Dates already set and covered by insurance; crews ready to go

Friday July 9th

Saturday July 10th

Sunday July 11th

Friday July 16th

Saturday July 17th

Sunday July 18th

Friday July 23rd

Saturday July 24th

Sunday July 25th

Friday July 30th

Saturday July 31st

Sunday August 1st

performances from darkness, 9pm, till midnight requested

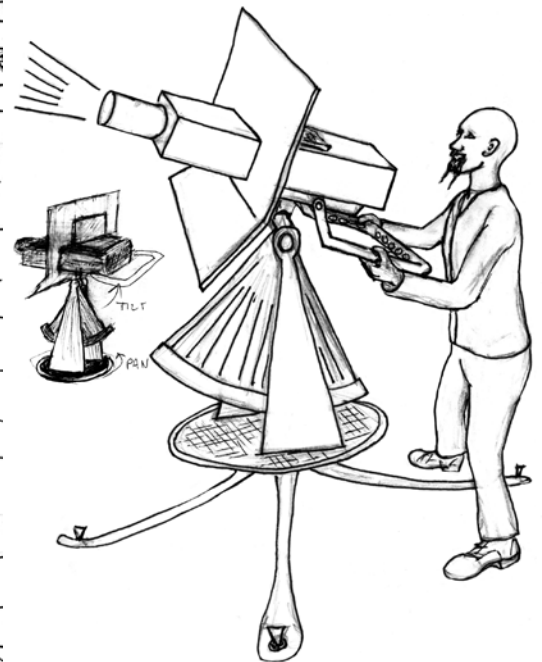
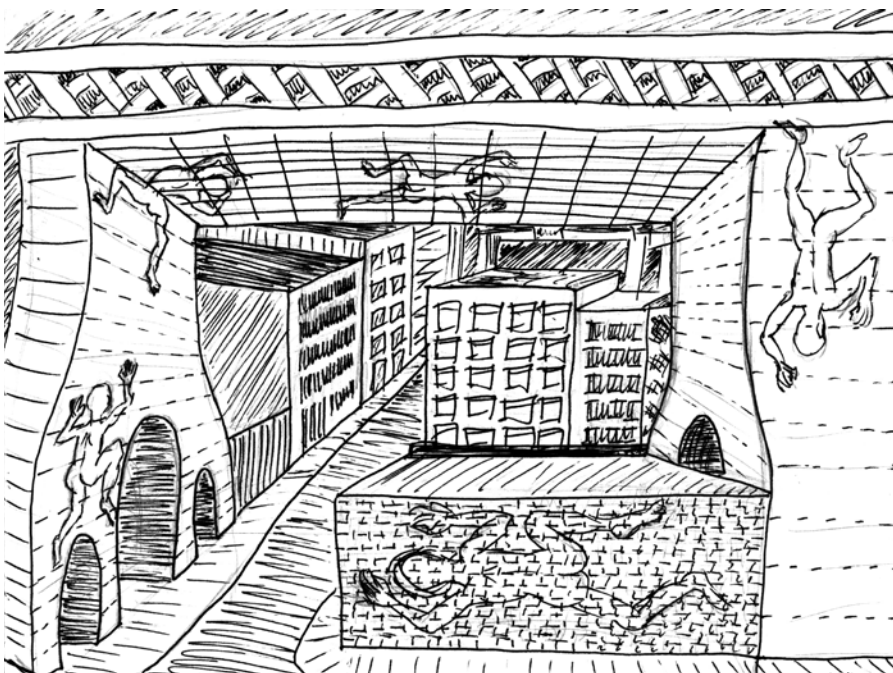
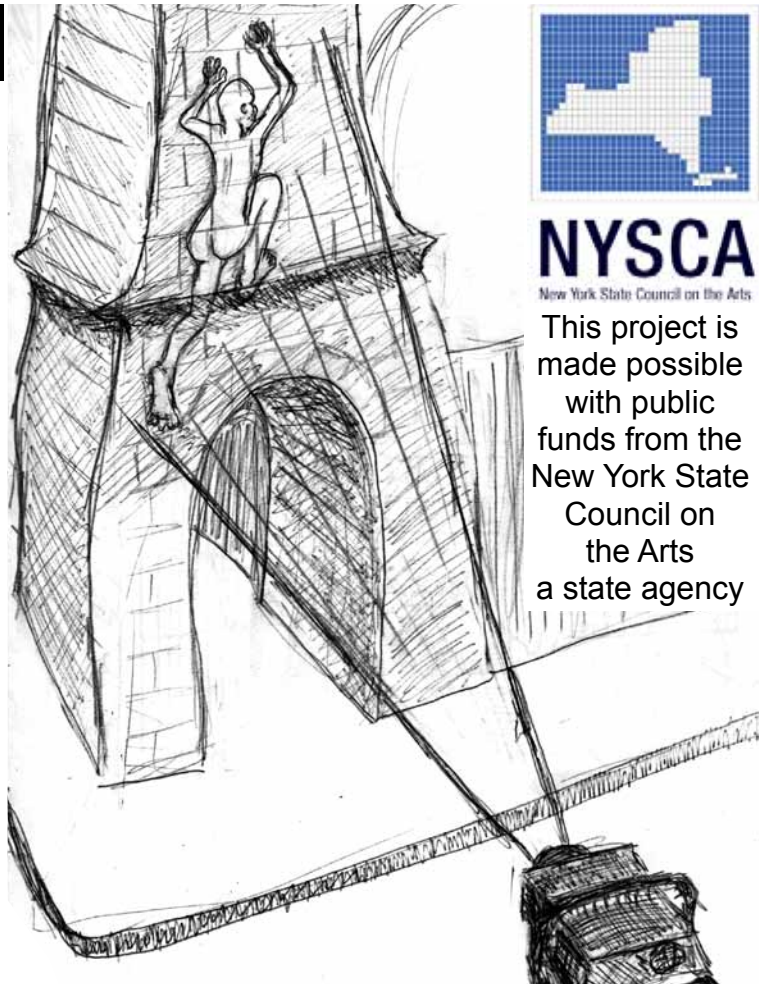
Gearóid Dolan • screaMachine studio • 645 East 11th Street, #5R • New York, NY 10009 • USA
voice/fax: (212) 260-4199 • email: g-man@screaMachine.com • <http://www.screaMachine.com>

TARGET ASSAULT

Target Assault, a series of visual “assaults” on potential terrorist targets around New York City, such as the Manhattan Bridge, by a weaponless naked figure in the form of an animated digital projection. The nude figure, devoid of all potential harm, climbs the structure, traverses a portion and returns to the ground. The figure continues to climb the structure into the night, with continuously varying sequences. It is a projected image, offering no potential harm to the structure, leaving no trace. The projector mimics the ability of an artillery gun to point and shoot in multiple directions and is interactive in that the operator can change content on the fly: I call the system the VRAG (Video Remix Artillery Gun).

The performer operates the projector by pointing it to the target and roving the structure with images. He has an array of buttons along the projector handles that allow him to change/edit/mix the video content. He plays the projector like a musical instrument, hitting different surfaces with different clips and endless combinations of clips.

Funded in 2009 by the New York State Council on the Arts, production of a new VRAG was completed in early 2010, along with final versions of the animations. With extensive location scouting and planning, with insurance purchased, dates fixed, crew booked and all requirements met, permits were requested from the Mayor's Office of Film, Theatre and Broadcasting, NYC. After much debate, conferencing with lawyers in City Hall and attempts to find a way to do it, the MOFTB finally declined to issue permits for any of the locations requested, stating that they are not allowed to issue permits for projections on any city property.



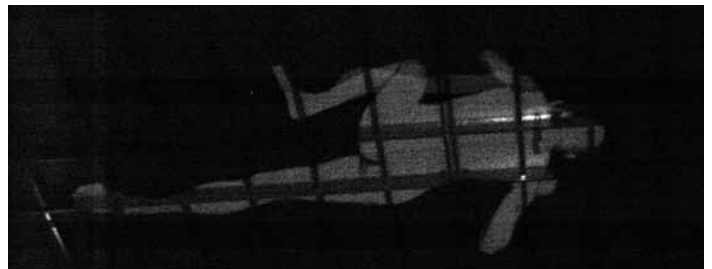
I produced a version of Target Assault for the 2007 DUMBO Arts Festival, using the underside of the



Manhattan Bridge, on the Brooklyn side, as my location. It was very successful in many ways, including



the choice of location: a fantastic symbol of intercommunity connection and of the city, vulnerable and



exposed to attack from below. The climbing figure also animated very effectively against the man-made



structure, jerkily making his way up and across the footings and underside of the bridge.



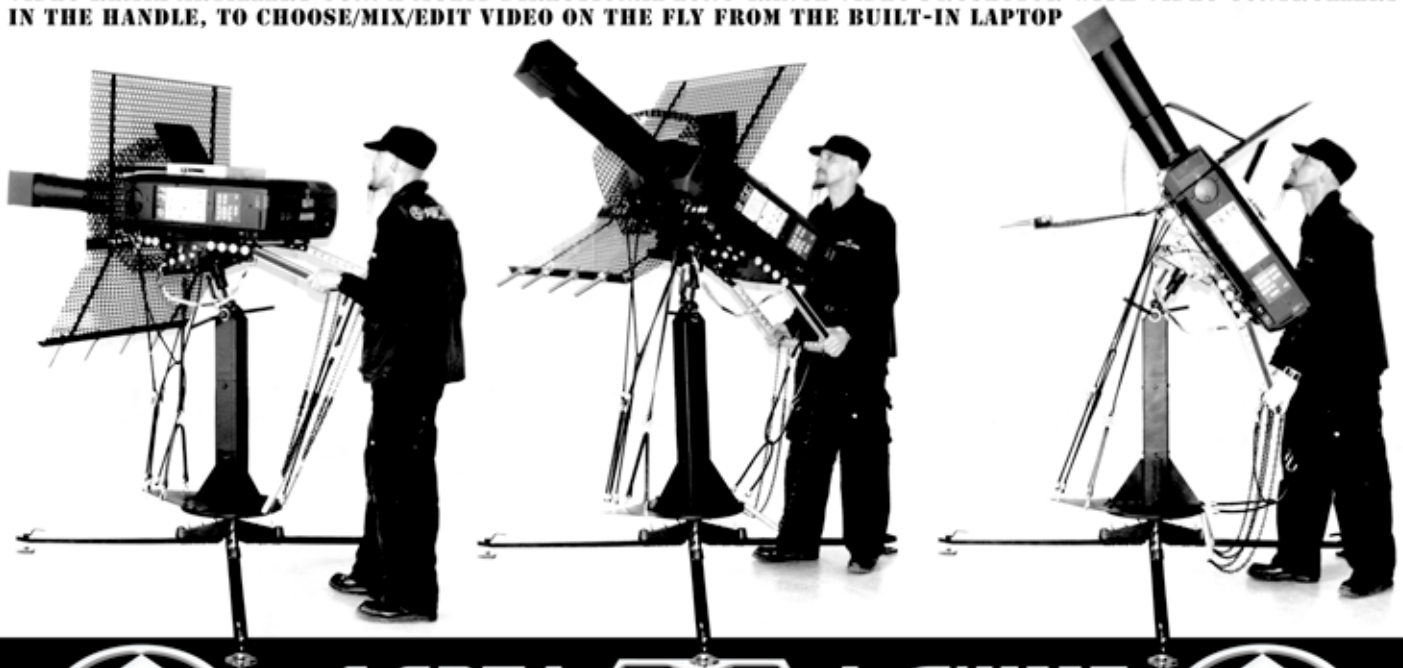
Technically it was difficult, but it provided me with the specifications needed to create a proposal to seek funding to build a bigger, better device for projection, and to propose a series of performances with the new unit. This proposal was funded in 2009 by the New York State Council on the Arts.

Target Assault tests on Manhattan bridge footings and underside @ DUMBO Arts Festival 2007
Features the 2003 version of the VRAG. This documentation was used to seek funding for building the new version: a bigger, brighter, more balanced VRAG with a longer throw.



SCREAMACHINE V.R.A.G. 2010

VIDEO REMIX ARTILLERY GUN: A MULTI-DIRECTIONAL LONG-RANGE VIDEO PROJECTOR WITH VIDEO CONTROLLERS IN THE HANDLE, TO CHOOSE/MIX/EDIT VIDEO ON THE FLY FROM THE BUILT-IN LAPTOP



SCREAMACHINE

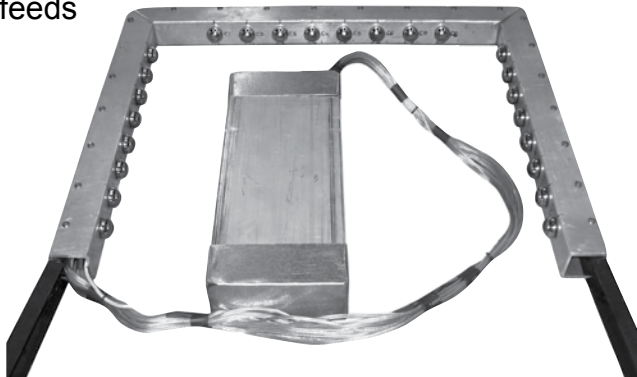


THIS PROJECT IS MADE POSSIBLE WITH PUBLIC FUNDS FROM THE NEW YORK STATE COUNCIL ON THE ARTS, A STATE AGENCY



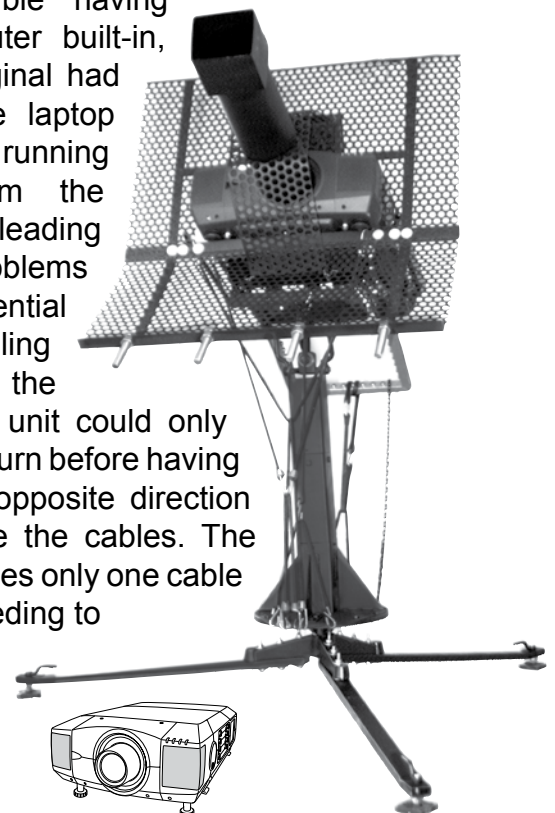
The new VRAG 2010, is twice as bright and has a long lens that is 7x the previous version allowing for a smaller image to be projected over a longer distance. A long snoot on the lens ensures there is no light bleed in any direction other than straight at the target. A new versatile mount and bungee straps balance the weight of the projector so the operator doesn't have to hold most of the weight when performing.

It also features a new button array on the handle that feeds ascii

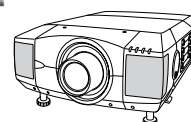


messages to the embedded laptop which uses a software patch to translate those messages to video control signals. This is superior to the original

version which used MIDI and suffered from lags in timing. The computer and software patches are also updated to be newer and faster. The unit is far more flexible having the computer built-in, as the original had a separate laptop with cables running to it from the projector, leading to problems with potential cable tangling around the tripod: the unit could only make one turn before having to go the opposite direction to untangle the cables. The new unit uses only one cable (power) feeding to the tripod.



SANYO
Multimedia Projector
MODEL PLC-XF46N/E



TARGET ASSAULT

A performance proposal

As you know I am seeking alternative locations to present my project on buildings in New York City. I have dates chosen and insurance coverage, non-refundable, for \$1,000,000 for those specific dates:

July 9, 10, 11, 16, 17, 18, 23, 24, 25, 30, 31 and August 1

According to the Mayor's Office for Film, Theatre and Broadcasting, I am permitted to project from private property onto private property with the consent of the property owners, so long as I am not shining lights in the eyes of traffic. As such I am seeking help finding appropriate locations for these (very soon) dates. I have approached Cooper Union to let me project from their terraces onto their buildings for the first weekend (see mock photos) and am hopeful to find more such locations where a private area can be used to project from, onto private buildings.

The request is for a small crew of 4 people to set up the projector, operate it and videotape it for documentation; set up starting at 8pm and breaking down at midnight. I do not need an audience area, though if audience were allowed to view the projector operations that would be preferable. I would also request use of electricity so I don't have to set up a generator, though I have such ready, if needed.

This project is entirely non-commercial, paid for with public funding with the only intent being to provide cultural presentations for the people of the city of New York.

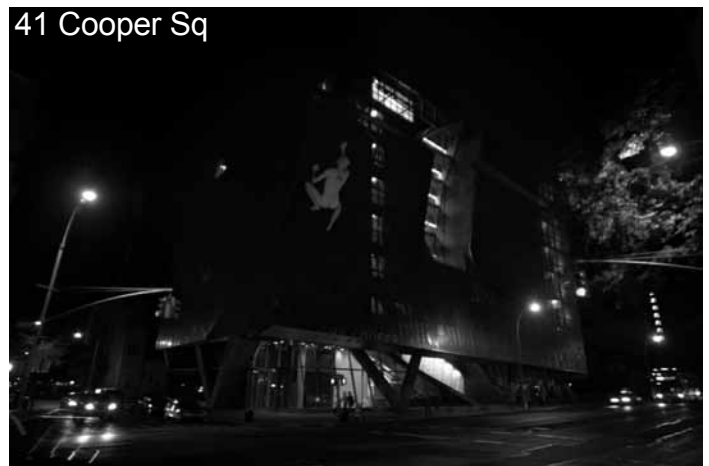


Cooper Dorms

Cooper Dorms



41 Cooper Sq



Foundation Building



Foundation Building





Brooklyn Bridge, Manhattan Side
Location: East River bikeway @ Dover/FDR
newly decked pier



Location #01
July 9

MOFTB
permit denied



Brooklyn Bridge, Brooklyn Side
Location: Old Fulton St. Landing
newly decked pier behind Ice Cream building



Location #02
July 10

MOFTB
permit denied





Manhattan Bridge, Manhattan Side
Location: Pike Slip between Cherry St & South St. corner of Path/Mark parking lot

Location #03
July 16

MOFTB
permit denied



Manhattan Bridge, Brooklyn Side
Location: Pearl St. @ Anchorage Place

Location #04
July 17

MOFTB
permit denied





Williamsburg Bridge, Manhattan Side
Location: Delancey St / Mangin St.

Location #05
July 23

MOFTB
permit denied

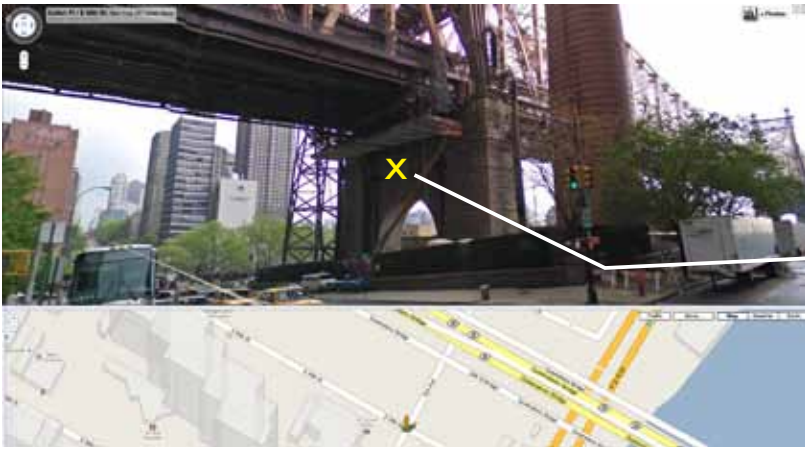


Location #06
July 24

MOFTB
permit denied

Williamsburg Bridge, Brooklyn Side
Location: Kent Ave / 5th St.





Queensboro Bridge,
Manhattan Side
Location: York Ave / Sut-
ton Place / 59th St.

Location #07
July 30

MOFTB
permit denied



Below location is in Queensbridge Park. I contacted Frank McMorrow, the park manager: (Frank.McMorrow@parks.nyc.gov) over 2 weeks ago, but have not heard back. I have an alternative location outside the park on Vernon Blvd, between 41st Ave and Queens Plaza.



Location #08
July 31

Queensboro Bridge, Brooklyn Side
Location: Queensbridge Park, Vernon Blvd/Queens Plaza

MOFTB
permit denied

